

# 2024 2025

Site Safe Annual Report at a glance



0800 SITE SAFE (748 372)  
sitesafe.org.nz

Online Learners

44,660

Number of Learners

71,233

270

H&S in  
Construction  
Graduates

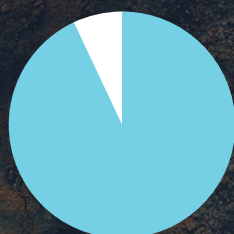
23

Scholarships  
Awarded



Graduates

NZ European	59.3%
Maori	10.7%
Pasifika	5.2%
Other	24.8%



93%

of graduates surveyed  
that would recommend  
the programme to  
colleagues or friends



96.4%

of graduates surveyed  
that rated their learning  
experience at Site Safe  
as good - excellent

599

Site  
Reviews

Membership  
Retention

83.7%

257

Ask An Advisor  
Enquiries

New  
Members

10.4%

9,528

SiteWise  
Assessments

Customer  
Satisfaction

94.7%



## Executive summary

Last year Site Safe celebrated 25 years dedicated to improving the health, safety and wellbeing of the construction industry.

Over these 25 years, the industry has navigated economic downturns, natural disasters and global pandemics, all while demonstrating admirable resilience. Last year was challenging for many and we are proud to have stood alongside our members who, even when times are tough, continue to uphold safety as a priority.

We're proud to share the highlights of our key performance achievements for 2024/2025 and demonstrate the value we add to the construction industry.

## 2024/2025 Key highlights

### Take the lead

**Joint submission on health and safety reforms** – In November 2024, Site Safe New Zealand and the Registered Master Builders Association New Zealand (Master Builders) collaborated on a joint submission on behalf of their members for the Ministry of Business Innovation and Employment's consultation on New Zealand's work health and safety regulatory system.

**WorkSafe publications review** – We supported WorkSafe New Zealand (WorkSafe) with efforts to review and triage hundreds of publications, including older ones published by the Department of Labour. This review allowed WorkSafe to ensure that they could prioritise updating their guidance where relevant and retire guidance that was no longer current, ensuring businesses have the latest information on health and safety matters.

### Enable businesses

**Launch of SiteSmart** – For several years, our members have requested a digital health and safety management tool. In September 2024, we launched SiteSmart, an intuitive online system to improve site safety, manage risks, and foster a collaborative safety culture. In April 2025, we also linked SiteSmart to our prequal product, SiteWise, which will save time and cost to customers undergoing prequal assessment.

**SiteWise Anniversary** – SiteWise also celebrated its own anniversary, marking a decade of commitment to health and safety excellence. We're proud that, over those 10 years, SiteWise has grown to now serve over 10,000 customers more than 55,000 assessments across New Zealand, delivering prequalification that is cost effective, fit-for-purpose and valued by the industry.

### Empower individuals

**Improving access to job opportunities for jobseekers** – Our collaboration with Skills VR and the Ministry of Social Development saw over 1,500 jobseekers complete the foundation-level course at MSD Jobs and Skills Hubs this year, providing them with vital construction industry credentials in an engaging, immersive format and equipping them with the knowledge needed to stay safe at work and return home safely each day.

**Launch of the Learner Advisory Group** – The Learner Advisory Group was launched in 2024, made up of 10 members from key learning groups. Through quarterly meetings, they offered insights into the learner experience, helped update the Learner Commitment Statement and complaints process, and shaped research on online learning and assignment barriers.