



15

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2027 SITE SAFE

EVENING OF CELEBRATION

Sponsorship pack

20 years of celebrating health, safety and wellbeing and recognising the future safety leaders shaping construction.

**CELEBRATING
20 YEARS**
EVENING OF CELEBRATION


SITESAFE
Te Kaitiaki o Haumarū

Celebrating 20 years

From modest beginnings to the construction industry's largest health and safety event

In 2027, we're celebrating 20 years of our Evening of Celebration. This will be a special night where we come together to recognise the people who lift health, safety and wellbeing across construction in New Zealand.

From our first ceremony in 2006 for 76 graduates of our Certificate in Construction Site Safety, the Evening of Celebration has grown into a key date in the industry's calendar. Now the industry's largest health and safety event, it has expanded to include our prestigious industry awards, graduation for our Health and Safety in Construction Programme, and recognition for those receiving Site Safe scholarships.

While this event may have grown from its modest beginnings, our purpose hasn't changed. This event is about shining a light on the individuals, teams and businesses who make working in the construction sector safer, so every Kiwi worker gets home healthy and safe.

We're proud of what this night has become, and we don't do it alone. It works because people across the sector are willing to share what's working, celebrate the wins, and keep the safety conversation moving. This success comes down to the people and community around them:

- People who step up and share success stories through our awards.
- Future safety leaders who have crossed the stage, committed to making our workplaces better.
- Everyone who understands safety is a team effort.

And yes, we make it a good night out. Expect great company, good food, and plenty of laughs. Safety is serious business, but it's also worth celebrating the progress we're making together.

Over the years, we've also been lucky to have a wide range of MCs and guest speakers join us. They've helped set the tone for the night - positive, practical, and focused on people.

From comedians to thought leaders, past MCs and guest speakers, we're grateful to everyone who's been part of the last 20 years, and we're looking forward to what we will achieve next, together.

Evening of Celebration over the years



- **2006** – Inaugural Evening of Celebration with 76 graduates from 28 businesses completing the new Certificate in Construction Site Safety programme.
- **2007** – Graduate numbers increase to 130 across NZ in its second year.
- **2011** – Introduced the Māori, Pasifika and Under 25 Scholarship programmes.
- **2012** – Introduced the Site Safe Health and Safety Awards with three categories and added Open Scholarship.
- **2014** – 33 Award entries.
- **2015** – Introduced regional graduations in Wellington and Christchurch. Moved Evening of Celebration to a larger venue to accommodate 140+ attendees. 54 award entries.
- **2017** – 240 graduates. Added Women in Construction Scholarship. 55 award entries
- **2018** – 2,100 graduates over 12 years across New Zealand. 72 award entries. 200+ attendees.
- **2019** – Launched new Health and Safety in Construction programme. Introduced Mental Health Award category off Site Safe's Mental Health Research.
- **2022** – Added Accessibility Scholarship.
- **2023** – Moved to a larger Evening of Celebration venue to accommodate 300+ attendees.
- **2026** – 262 graduates across NZ. Introduction of the VIP Pre Function. 87 award entries from 53 businesses across 7 award categories. Event attendees 350+



5,000+
Total attendees



3,882
Total graduates



520+
Total awards entries

Become a sponsor today

Become a part of the history of this event

Site Safe's Evening of Celebration (EoC) is New Zealand's largest health and safety event in the construction sector. Since 1999, it has been held annually to honour excellence, innovation and leadership in workplace health and safety.

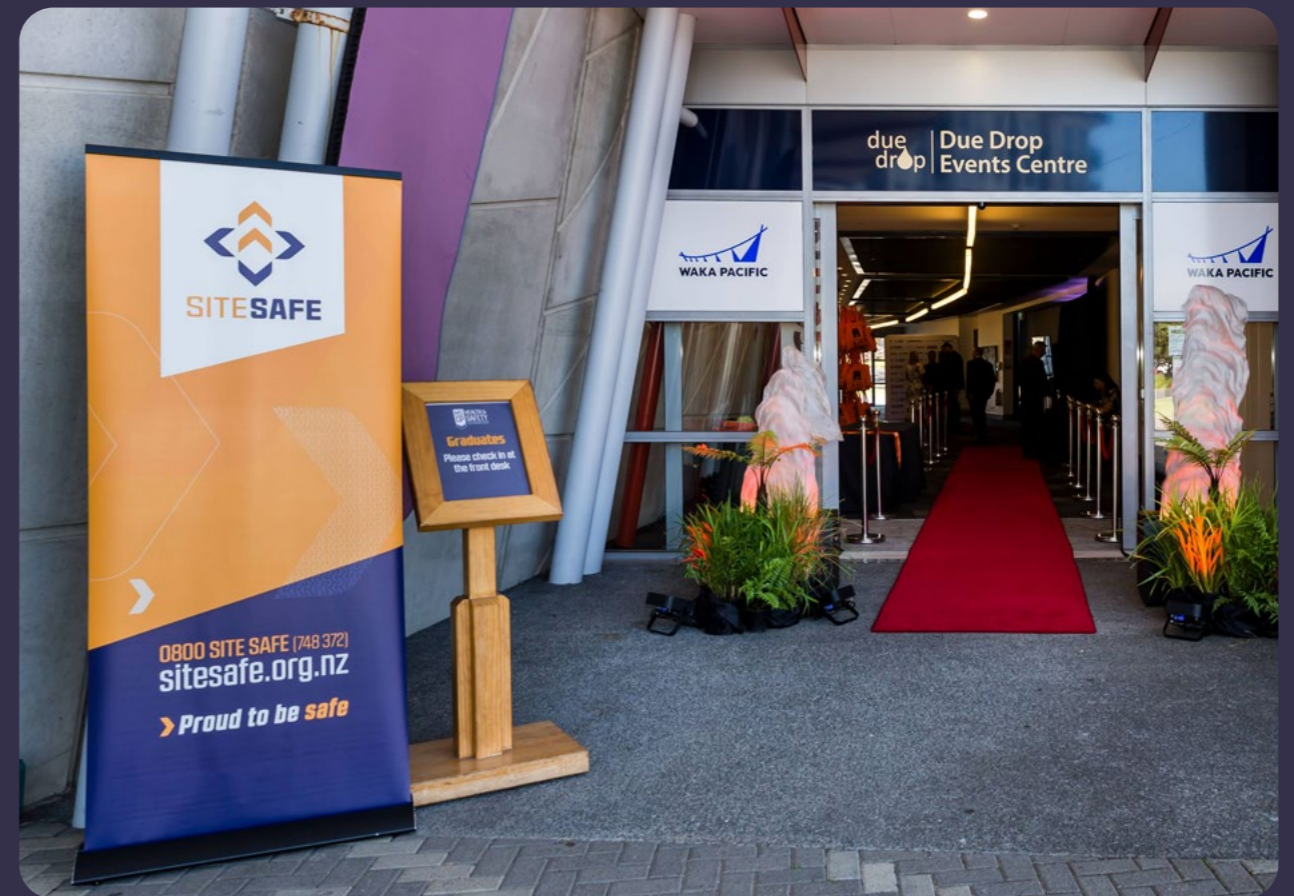
With over 350 industry leaders, innovators and safety champions attending, it's a chance to connect, share ideas and be inspired by the progress the industry is making to improve safety nationwide.



“It’s not just an event, it’s a genuine celebration of the people making a meaningful difference in changing the landscape of health, safety and wellbeing in construction.”

- Brett Murray, Site Safe Chief Executive.

Event information



Auckland Evening of Celebration

Date: 4 March 2027

VIP pre-function: 4.00 – 5.00pm – (For awards finalists and sponsors)

Main event: 6.00 – 9.30pm (Graduation and Awards)
Arrival drinks from 5pm

Venue: Due Drop Event Centre, Manukau

Why sponsor?

Align your brand with industry safety excellence by sponsoring the Evening of Celebration. Sponsoring this event is an excellent platform for increasing your brand's visibility, being seen as a champion of health and safety, and connecting with industry.



Brand positioning

Position your organisation as an active supporter of health and safety in the workplace. Show your commitment to making workplaces safer and healthier.



Brand exposure

Increase brand awareness with hundreds of key business decision-makers on the night and benefit from wider industry exposure in our marketing and promotion leading up to, and after the event.



Networking

Engage with industry leaders, senior executives, government representatives and influencers in health safety and wellbeing.

Ready to get involved?

1. Complete the application

Complete the application form online by clicking the registration button here.

[Register](#)

2. Need help?

For help or to ask questions, email us at: sponsorship@sitesafe.org.nz

Darian Hutson
Marketing and Communications Project Lead



Key dates

Sponsorship opens – June 2026

Sponsorship closes – 18 November 2026



350+
EoC Attendees



65+
companies



262+
Graduation Attendees

Sponsorship packages

Showcase your brand and connect with a nationwide network of health and safety professionals who are driving real change in the industry. Be acknowledged for supporting people and organisations for their hard work in making our workplaces safer.

All our sponsorship packages include the following benefits:

- mention in our quarterly Safety InSite newsletter to our 5500+ members
- mention on the website event page
- mention across social media channels before, after and during the event
- logo placement on screen at the event
- logo placement in the programme
- logo placed on the table numbers
- logo placement on the photo frame
- logo placement on event tote bags and opportunity to gift to attendees
- media release coverage once awards finalists and winner are announced
- invitation to the VIP Pre-Function event co-hosted with Site Safe CE, Brett Murray



Champion Sponsors

\$10,000 + GST

Two Available

Secure one of our exclusive Champion Sponsorships and align your brand with the highest level of commitment to health, safety, and wellbeing in the construction industry.

Let your brand be synonymous with safety leadership and the positive transformation of New Zealand's construction culture.

Package includes:

Tickets & Networking

- One complimentary table of 10 to main event

Exposure

- 2-minute speaking slot at the main event
- One pull-up banner placed at the main event
- Logo prominently on the attendee tote bag, onscreen, media wall, programme
- Invite to include gifting in the attendee's tote bag
- Acknowledgement as sponsor by the MC
- Prominent branded lectern signage through the entire evening
- Table located at the front
- Dedicated social post acknowledging your support leading up to and post the event
- Logo projected on the front wall throughout the event



VIP Pre-Function Sponsor

\$8,000 + GST

One Available

Secure our exclusive VIP Pre Function Sponsorship and align your brand to 100+ key industry decision makers, influencers and leaders.

Package includes:

Tickets & Networking

- Five complimentary tickets to VIP and main event
- Recognised co-host of the VIP Pre-Function alongside Site Safe CE, Brett Murray

Exposure

- Naming rights sponsorship for the VIP Pre-Function event
- On stage 2-minute speaking slot at the VIP Pre-Function event (100+ audience)
- One pull-up banner placed in the VIP Pre-Function and main event
- Logo on the attendee tote bag
- Invite to include gifting in the attendee's tote bag
- Acknowledgement as sponsor by the MC at the main event

This exclusive pre-function event, preceding the main Evening of Celebration, is an invitation-only gathering for our valued sponsors, esteemed award finalists, and specially invited guests. It offers a unique opportunity to network and connect with like-minded peers and leaders from across the industry.

The VIP Pre Function is held in the Fisher & Paykel foyer at the Due Drop Event Centre. The event consists of a special guest speaker, welcome drinks and light snacks. Brand this area your own. We can work with you on ideas to ensure your brand stands out.



Awards Sponsors

\$6,000 + GST

Seven Available

Elevate your brand by sponsoring one of our seven prestigious Health, Safety & Wellbeing Award categories. This is your opportunity to align your organisation with the boldest innovators, leaders, and changemakers across New Zealand's construction sector. Be quick, these popular sponsorships sell out fast. Award categories available:

- Safety Innovation Award – small to medium businesses (1–50 employees)
- Safety Innovation Award – large business (50+ employees)
- Safety Leadership Award
- Safety Contribution Award for a Team
- Health and Safety Champion
- Mental Health and Wellbeing Award
- Future Safety Leader Award

Package includes:

Tickets & Networking

- Four complimentary tickets

Exposure

- 2-minute speaking slot at the presentation of the award
- Presentation of the trophy to the award winner on stage
- One pull-up banner placed at the main event
- Your logo on attendee tote bag
- Invite to include gifting in the attendee tote bags
- Your logo on the award trophy and certificate
- Acknowledgement as sponsor by the MC
- Case study on each winner with a mention of your sponsorship
- Social post on each winner acknowledging your support



Graduate Sponsors

\$6,000 + GST

Two Available

Support the next generation of safety leaders by sponsoring one of the Graduate sessions. This prestigious category celebrates rising talent from across New Zealand's construction sector and positions your organisation as a champion of young people and new entrants to the industry.

If your brand is committed to developing future safety leaders, strengthening workforce capability, and investing in the long-term wellbeing of construction, this sponsorship is a powerful way to demonstrate that commitment.

Package includes:

Tickets & Networking

- Two complimentary tickets

Exposure

- Naming rights of one of the two graduate sessions
- 2-minute speaking slot
- One pull-up banner placed at the main event
- Your logo on the attendee tote bag
- Invite to include gifting in attendee tote bags
- Acknowledgement as sponsor by the MC

Note:

It's important to clarify that the sponsor's contribution does not directly fund any of the graduates. Instead, this sponsorship supports the naming rights of one of the two graduate sessions and to use the event as a platform to network and recognise and celebrate the graduates.

Two sessions are available. One before dinner and one after dinner. The choice of session will be on a first come basis.



Gold Sponsors

\$5,000 + GST

Four Available

Position your organisation front and centre at one of New Zealand's most anticipated health and safety events. Our prestigious gold sponsorships offer high-impact visibility and a chance to play a starring role in the evening's atmosphere, storytelling, and connection.

There are four options available:

- MC
- Guest speaker
- Dinner Sponsor
- Drinks Sponsor

Package includes:

Tickets & Networking

- Three complimentary tickets

Exposure

- One pull-up banner placed at the main event
- Your logo on attendee tote bag
- Invite to include gifting in the attendee's tote bag
- Acknowledgement as sponsor by the MC

Each sponsor category is unique and offers high-impact brand visibility.

MC Sponsor

In addition to the sponsorship exposure, gain brand recognition and a regular mention from the MC across the course of the night. Your organisation will be regularly acknowledged by the MC across the course of the night, reinforcing your brand with the audience at key moments and maintaining strong visibility beyond a single mention.



Guest Speaker Sponsor

In addition to the sponsorship exposure, gain brand recognition and a mention from the guest speaker on the night creating a strong association with one of the event's key moments. The guest speaker will also be seated at your table, providing an exclusive opportunity for direct connection, conversation, and relationship-building in an informal setting.

Drinks Sponsor

In addition to the sponsorship exposure, the drinks sponsor has a dedicated bar area at the back of the main room to activate their sponsorship. With additional investment you can brand this area your own. Examples may include branding the bar counter, creating your own mocktail and giving it a name, branded coasters on the bar leaners with a QR code to discounts or offers, branded staff shirts, chill-out zone with custom furniture, etc. We can work with you on ideas to ensure your brand stands out.



Dinner Sponsor

In addition to the sponsorship exposure, the dinner sponsor has a dedicated buffet area in the AUT foyer. With additional investment you can brand this area your own. Examples may include custom branded table runner on buffet tables, branded napkins, naming rights of the menu on all tables, branded aprons for servers, sponsor a message before dinner hour onscreen, branded takeaway (provide a functional, high-quality take-home gift related to food), etc. We can work with you on ideas to ensure your brand stands out.



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