

# OUR WAY FORWARD



**SITESAFE**  
Te Kaitiaki o Haumarū

2021 – 2025 Strategy

## OUR VISION:

**PROUD TO  
BE SAFE**

HE TAONGA  
TE HAUMARU

## OUR MISSION:

**BUILDING SAFER AND HEALTHIER  
WORKPLACES TOGETHER**

Helping each other to improve Health, Safety and Wellbeing systems and practices so that people have the right skills, knowledge and attitude, to get home safe to their whānau every day.

### OUR PRIORITIES

Getting Workers Home Safe  
To Their Whānau Everyday



TAKE THE LEAD



ENABLE  
COMPANIES



EMPOWER  
INDIVIDUALS

### OUR GOALS

Meeting The Current and Future  
Needs With and For Industry



STRENGTHEN  
BUSINESS EXCELLENCE



GROW EFFECTIVE  
RELATIONSHIPS



PROVIDE THE RIGHT  
PRODUCTS AND SERVICES

# OUR OUTCOMES

## TAKE THE LEAD



The construction industry will be a leader in health, safety, and wellbeing.

- Our products and services create consistency across health, safety, and wellbeing standards
- We will collaborate and advocate across government and other stakeholders to encourage change throughout the industry
- We have trusted systems and people that provide assurance, direction, and advice to support industry in making good investment decisions

## ENABLE COMPANIES



Companies have a culture of safety that is embedded in their business practices.

- Our products and services provide the assurance that businesses need to proportionately manage their risks
- We encourage genuine commitment to driving health, safety, and wellbeing performance to make construction an attractive career choice
- We provide timely expertise that assists businesses to effectively manage their risks

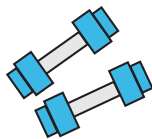
## EMPOWER INDIVIDUALS



Building the knowledge and confidence of people so that they can make an effective contribution to keep their workplace safe.

- Our products and services will meet the diverse needs of individuals
- We provide multiple pathways to build knowledge, skills, and awareness
- Our products and services will be engaging, practical and easily accessible

# OUR GOALS



## STRENGTHEN BUSINESS EXCELLENCE

Our people and our systems are trusted to lead us all towards a safer future.



## GROW EFFECTIVE RELATIONSHIPS

We enable and support collaboration across industry and sectors to achieve positive impacts.



## PROVIDE THE RIGHT PRODUCTS AND SERVICES

We optimise health, safety, and wellbeing practices and systems providing assurance, awareness, and ownership at the right level in the right way.