

2026 SITE SAFE EVENING OF CELEBRATION SPONSORSHIP PACK

Celebrating Health, Safety and Wellbeing in NZ construction and recognising our future safety leaders.



THE EVENING OF CELEBRATION

Site Safe's Evening of Celebration is New Zealand's largest health and safety event in the construction sector.

Since 1999, the Health, Safety and Wellbeing Awards have been held annually to honour organisations and individuals who demonstrate excellence, innovation, and leadership in workplace health and safety. The evening also recognises the graduates of Site Safe's Health and Safety in Construction Certificate Programme, acknowledging their dedicated commitment to professional development and advancing safety leadership across Aotearoa.

With over 350 industry leaders, innovators and safety champions attending, it's a chance to connect, share ideas and be inspired by the progress the industry is making to improve safety nationwide.



"It's not just an event, it's a genuine celebration of the people making a meaningful difference in changing the landscape of health, safety and wellbeing in construction. "

- Brett Murray, Site Safe Chief Executive.

KEY DATES

Auckland Evening of Celebration

Date: 5 March 2026

VIP Pre-function: 4.00pm – 5.00pm (For awards finalists and sponsors)

Main event: 5.30pm – 10pm (Graduation and Awards)

Venue: Due Drop Event Centre, Manukau

Regional Graduations

Join us also in Wellington and Christchurch for an intimate and inspiring evening dedicated to celebrating our latest Site Safe graduates from the Health and Safety in Construction Programme across the nation. With a combined audience of over 200 attendees, these events are integral to continuing the safety conversation into the regions.

Christchurch Graduation

Date: 12 March 2026

Time: 5.30pm – 7.30pm

Venue: The Foundry, University of Canterbury



Wellington Graduation

Date: 19 March 2026

Time: 5.30 – 7.30pm

Venue: Lower Hutt Event Centre



WHY SPONSOR?

By sponsoring our Evening of Celebration, you'll not only align your brand with excellence, but also gain prominent visibility at our regional graduations. This event series offers an unparalleled opportunity to showcase your commitment to health and safety, expand your network, and connect directly with key industry players.





Brand Positioning

Position your organisation as an active supporter of health and safety in the workplace. Show your commitment to making workplaces safer and healthier.



Brand exposure

Increase brand awareness with hundreds of key business decision-makers on the night and benefit from wider industry exposure in our marketing and promotion leading up to, and after the event.



Networking

Engage with industry leaders, senior executives, government representatives and influencers in health safety and wellbeing.



Ready to get involved?

Step One: Download the Sponsorship Form

Fill in the Sponsorship Form available online at: <u>sitesafe.org.nz/sponsor_form</u>

Step Two: Email us

Send your completed sponsorship forms to: sponsorship@sitesafe.org.nz

Or get in touch

Our dedicated Customer Engagement team can help design a custom sponsorship package to suit your unique brand needs:

Leanne Stoutley, National Engagement Lead, Istoutley@sitesafe.org.nz, 021387205

Extend your commitment

Secure your sponsorship for 2-years and you'll get even more exposure in the 2027 award proposal seen by industry. Select your 2-year commitment on the sponsorship form.

Key dates

Sponsorship opens – July 2025 Sponsorship closes – 5 November 2025



SPONSORSHIP PACKAGES

Showcase your brand at all 3 Site Safe events and connect with a nationwide network of health and safety professionals who are driving real change in the industry. Be acknowledged for supporting people and organisations for their hard work in making our workplaces safer.

There are 4 sponsorship packages to select from.

All our sponsorship packages include the following benefits:

- Mentions in our quarterly Safety InSite newsletter to our 6200+ members
- Mentions on the website event page
- Mentions across social media channels before, after and during the event.
- Logo placement on screen at the 3 regional events
- Logo placement in the 3 regional programmes
- Logo placement on the media wall at the 3 events – with images published across social media
- Logo placement on event tote bags and opportunity to gift
- Media release once awards finalists are announced
- Invitation to the VIP pre-function event co-hosted with Site Safe CE, Brett Murray.



CHAMPION SPONSORS

\$10,000 + GST 2 AVAILABLE

Secure one of our exclusive Champion sponsorships and align your brand with the highest level of commitment to health, safety, and wellbeing in the construction industry

Let your brand be synonymous with safety leadership and the positive transformation of New Zealand's construction culture.

Package includes:

TICKETS

- 1 complimentary table of 10 tickets
- EXPOSURE
 - Naming rights of the sponsorship category regardless of the number of learners within each category
- 1 pull-up banner placed on the side of the Auckland event
- Your logo together with other sponsors on 1 side of the attendee tote bag
- Invite to include gifting and promotional material in attendee tote bags
- Acknowledgement of the scholarship category in the event programme
- Acknowledgement as sponsor by the 3 regional event MC's

NETWORKING

- Recognised co-host of the VIP pre-function alongside Site Safe CE, Brett Murray
- 10 delegates are invited to the VIP pre-function.

Kalmar

MENTAL HEALTH AND WELLBEING AWARD FOR COMPANY, ORGANISATION, TEAM OR INDIVIDUAL

AWARDED TO MASTER PLUMBERS, GASFITTERS & DRAINLAYERS NZ

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SAFETY CONTRIBUTION AWARD FOR SMALL TEAMS

AWARDED TO BTW COMPANY AND SAYER DRAINAGE





AWARD SPONSORS

\$6,000 + GST 7 AVAILABLE

Elevate your brand by sponsoring one of Site Safe's 7 prestigious Health, Safety & Wellbeing Award categories. This is your opportunity to align your organisation with the boldest innovators, leaders, and changemakers across New Zealand's construction sector. Be quick, these popular sponsorships sell out fast.

Award categories available:

- 1. Safety Innovation Award small to medium businesses (1-50 employees)
- 2. Safety Innovation Award large business (50+ employees)
- 3. Safety Leadership Award
- 4. Safety Contribution Award for a team
- 5. Health and Safety Champion
- 6. Mental Health and Wellbeing Award
- 7. Future Safety Leader Award

Package includes:

TICKETS

EXPOSURE

- 2 complimentary tickets
- 2 minute speaking slot at the presentation of the award
- Presentation of the trophy to the award winner
- 1 pull-up banner placed on the side of the Auckland event
- Your logo together with other sponsors on 1 side of the attendee tote bag
- Invite to include gifting and promotional material in the attendee tote bags
- Your logo on the award trophy and certificate
- Acknowledgement as sponsor by the 3 regional event MC's

NETWORKING

• 2 delegates are invited to the VIP pre-function.



SCHOLARSHIP SPONSORS

\$4,000 + GST 6 AVAILABLE

Empower tomorrow's safety champions by supporting 1 of Site Safe's 6 Future Leader Scholarship categories. These prestigious scholarships recognise rising talent across New Zealand's construction sector—and your organisation can show your commitment to this important effort.

There are 6 scholarship categories available:

- Under 25
- Open
- Māori
- Pasifika
- Women in Construction
- Accessibility

Package includes:

TICKETS

• 2 complimentary tickets

EXPOSURE

- Naming rights of the sponsorship category regardless of the number of learners within each category
- 1 pull-up banner placed on the side of the Auckland event
- Your logo together with other sponsors on 1 side of the attendee tote bag
- Invite to include gifting and promotional material in attendee tote bags
- Acknowledgement of the scholarship category in the event programme
- Acknowledgement as sponsor by the 3 regional event MC's

NETWORKING

• 2 delegates are invited to the VIP pre-function.



GOLD SPONSORS

\$3,500 + GST 4 AVAILABLE

Position your organisation front and centre at New Zealand's most anticipated health and safety events. Our prestigious gold sponsorships offer high-impact visibility and a chance to play a starring role in the evening's atmosphere, storytelling, and connection

There are 4 options available:

- MC
- Guest Speaker
- Dinner Sponsor
- Drinks Sponsor

Package includes:

TICKETS

• 1 complimentary table of 10 tickets

EXPOSURE

- 1 pull-up banner placed on the side of the Auckland event
- Your logo together with other sponsors on 1 side of the attendee tote bag
- Invite to include gifting and promotional material in the attendee tote bags
- Acknowledgement as sponsor by the 3 regional event MC's

NETWORKING

• 2 delegates are invited to the VIP pre-function.